



Freed Gains Speed with Houston Auto Web.com

Houston Auto Web Picks Freed Advertising

SUGAR LAND, TX, (March 7, 2008) — Houston Auto Web.com has hired Freed Advertising as its advertising agency of record. Houston Auto Web is a Houston-only website that matches local automobile buyers to area used car dealers and private sellers. The website benefits both buyers and sellers all over the entire Houston and surrounding areas that are looking to buy or sell vehicles, quickly and hassle-free via the internet.

Freed will be providing creative, strategic and media services for this account and plans to launch new marketing efforts to separate Houston Auto Web from other national players in the competitive internet category.

Freed Advertising, L.P.

Freed Advertising is a Sugar Land, Texas-based advertising agency with clients in the real estate, automotive, home products, banking, entertainment and other retail and business-to-business industries. The agency, one of Houston's top ten, has won numerous awards in its 24-year history including national recognition for a 2005 Super Bowl spot for client, Silestone. For more information, visit the Freed Advertising website at www.freedadvertising.com.